

The Side Hustle Shortlist

7 online business models, compared honestly — pick before you pay

Stop guessing which model fits you.

Every "start an online business" guide sells you on ONE model — usually whichever one the guide's author happens to sell a course for. This is different: seven real models, side by side, on the same five criteria, so you can see which one actually fits your budget, your schedule, and your risk tolerance before you spend a dollar or an hour.

How to use this

Score each model 1-5 against your own constraints. Highest total = your starting point. Then flip to the last page for the matching course.

Model	Startup \$	1st \$ In	Time/wk	Skill Floor
Amazon FBA	\$\$\$\$	6-10 wks	10-15 hr	Med
Dropshipping	\$\$	1-3 wks	10-20 hr	Low
Print on Demand	\$	1-2 wks	5-10 hr	Low
Private Label	\$\$\$\$\$	8-14 wks	10-15 hr	Med-High
Wholesale/Resale	\$\$\$	3-6 wks	10-20 hr	Med
Digital Products	\$	days-2wk	5-15 hr	Low-Med
Freelancing	\$	days	10-30 hr	Med

Match Your Constraints

Score each 1-5 (5 = best fit for you), then total

1. Budget available

How much can you put in before any revenue comes back?

score: ____ / 5

2. Time per week

Hours you can realistically give it for the first 60 days.

score: ____ / 5

3. Comfort with ambiguity

Some models (freelancing, digital products) reward figuring it out as you go.

score: ____ / 5

4. Need for speed

How soon do you need the first dollar to land?

score: ____ / 5

5. Appetite for inventory/ops

FBA and private label mean boxes, suppliers, and logistics — some people love that, some don't.

score: ____ / 5

My total score tells me my starting model is: _____

From Model to Course

Once you know your fit, here's exactly where to start on CourseVu

- **Amazon FBA** → Amazon FBA from Scratch
- **Dropshipping** → Dropshipping Business Model Masterclass
- **Print on Demand** → Print on Demand Business Launch
- **Private Label** → Private Label Product Launch
- **Wholesale/Resale** → Wholesale Commerce Mastery
- **Digital Products** → Digital Products Business
- **Freelancing** → Freelancing Launchpad: Land Your First Clients
- **Not sure yet / want it all** → E-Commerce Full Bundle

Ready to start?

Browse the full course catalog and start with the model that scored highest for you.
coursevu.com/courses